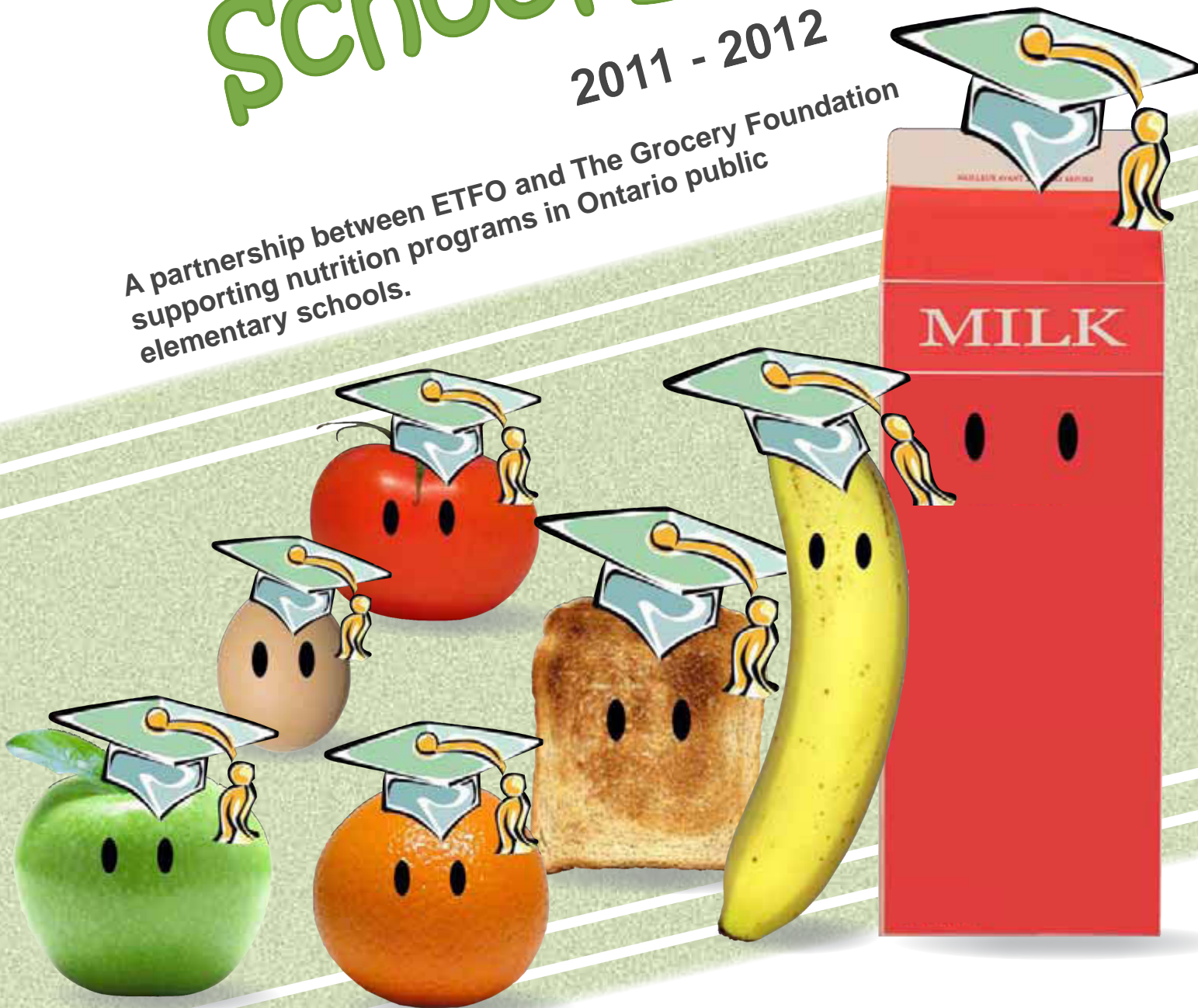


Nutrition for School Learning

2011 - 2012

A partnership between ETFO and The Grocery Foundation supporting nutrition programs in Ontario public elementary schools.

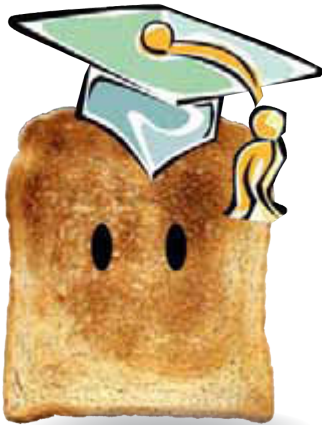


**THE GROCERY
FOUNDATION**
GETTING FOOD TO HUNGRY KIDS

Nutrition for School Learning

Rationale

- One in six Ontario children live in poverty and with the soaring price of food in the province due to rising fuel and production costs, this problem will continue to grow.
- A successful pilot project was conducted in 2008/09 with schools reporting that the project was beneficial in providing cost reduction to support nutrition programs.



Benefits

- Many Ontario elementary schools already have nutrition programs that are funded out of their school budget.
- Nutrition for School Learning saves schools up to 75% off retail cost of food items.
- Participating schools would receive “best of class” products that meet or exceed the Canadian Food Guidelines for child nutrition.
- All products also have the broadest retail availability across Ontario.
- Schools that chose to participate would receive “direct-to-school” vouchers for essential foods.



Eligibility

There are two ways to become eligible:

- All schools that have been involved in ETFO’s Poverty and Education projects are automatically eligible.
- Schools can be nominated by their local ETFO president to participate. These schools should be facing socio-economic challenges.

Who is the Grocery Foundation?

The Grocery Foundation began almost 30 years ago to make a meaningful difference in the lives of Ontario children who needed a hand-up in life. Since 1979, the Grocery Foundation has raised over \$65 million to provide a better life for challenged children in Ontario supporting such organizations as “Breakfast for Learning”, Kids Help Phone, Sick Kids Foundation, and Variety - The Children’s Charity.

The Grocery Foundation’s membership consists of over 400 established food retailers and grocery product suppliers to the Ontario food industry and 52 members of the Ontario Food Brokers Association.

The Grocery Foundation is a not-for-profit foundation and public donations generated by the “Toonies for Tummies” fundraising campaign enable the foundation to purchase un-sponsored commodities such as milk and fruit for schools as well as to subsidize schools needing financial support for nutrition. For further information please go to www.groceryfoundation.com.

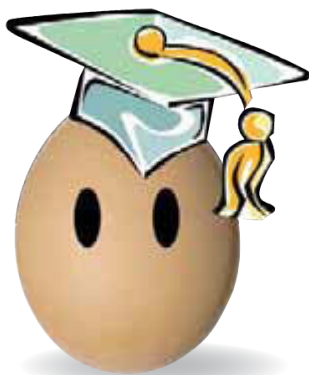
HOW the Nutrition for Learning Project Works

Food Ambassador

Each participating or nominated school identifies a food ambassador who would be the primary contact person, overseeing the project. The food ambassador should be a volunteer and NOT a classroom teacher.

Duties:

- estimating the number of children involved in the nutrition program and estimating the quantity of each product for the school term based on those numbers;
- calculating and faxing the order for food vouchers;
- sending in a cheque for payment and accounting for funds/food received;
 - meeting with the local store manager, so that the store manager knows the food ambassador and the needs of the program;
 - redeeming vouchers at recognized local grocery stores;
 - transporting the food from the grocery store to the local school for storage/distribution and redeeming vouchers before the June expiry date; and
 - preparing and placing additional orders.



Nominations / Registrations

Nominations are collected from locals and approved by ETFO provincial office and Grocery Foundation. Upon approval, the school will be sent a registration form.

Complete and submit the registration form and **fax** it directly to the Grocery Foundation at 416-922-5667.

Visit Stores to Redeem Vouchers

FreshCo	Price Chopper	Longo's Markets
Metro	Highland Farms	Sobeys
Food Basics	Galati Markets	Foodland

Only these stores are authorized for vouchers.

IMPORTANT: Loblaws, No Frills, Fortinos, Valumart, Freshmart, Zehrs, and Your Independent Grocer will NOT honour the vouchers.

Bonus

All new participating schools will receive 1 (one) FREE booklet of item of choice upon registering. To qualify as a "new" program, your school must never have ordered vouchers from The Grocery Foundation or Breakfast for Learning directly.



THE GROCERY FOUNDATION
GETTING FOOD TO HUNGRY KIDS

If you have any questions about the program please contact:

The Grocery Foundation
5399 Eglinton Ave W., Suite 106
Etobicoke ON M9C 5K6
Tel: 416-515-8165 or
lydia@groceryfoundation.com

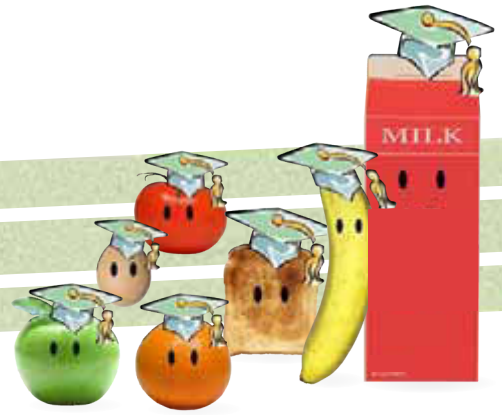
Contact:

Jim Giles, Professional Services
E-mail: jgiles@etfo.org

Elementary Teachers' Federation of Ontario
Fédération des enseignantes et des enseignants de l'élémentaire de l'Ontario
480 University Avenue, Suite 1000, Toronto, ON M5G 1V2
Telephone: 416-962-3836 / 1-888-838-3836 • Fax: 416-642-2424 • Website: www.etfo.ca



Nutrition for School Learning



REGISTRATION FORM

Name of School: _____ Board/Local: _____

Principal: _____ E-mail: _____

Food Ambassador: _____ E-mail: _____

School Address: _____ Town/City _____ Postal Code _____

School Telephone: _____ School Fax: _____

Population of School: _____ ETFO Poverty Project school: Yes No

Number of students participating in "Nutrition for School Learning": _____

Number of school days a week food will be distributed/served: _____

Fax Orders to The
Grocery Foundation:
416-922-5667

Type of Nutrition Program offered (select all that apply): Breakfast Lunch Snack

Number of Children served by each Nutrition Program: Breakfast ____ Lunch ____ Snack ____

Number of Days per Week each Nutrition Program is run: Breakfast ____ Lunch ____ Snack ____

SCHOOL PROFILE:

Please tell us briefly about the population of your school and surrounding neighbourhood (i.e. high immigration population, socioeconomic status, family structure, remote or urban community, etc).

ORDER FORM

PRODUCT NEEDS:	\$ per booklet	\$ per item	TOTAL
Dempsters Whole Wheat Bread (675g)	x\$18	(\$0.90 ea.)	
Quaker Instant Oatmeal (Sugar Reduced, Apples and Cinnamon) 288g	x\$46	(\$2.30 ea.)	
Quaker Chewy Granola Bars (Any flavour, 156g)	x\$50	(\$2.50 ea.)	
2% Milk (Up to \$5 off any 4L brand)	x\$50	(\$2.50ea.)	
Yoplait Tubes (8 x 60g - any flavour)	x\$23	(\$1.15 ea.)	
Bananas (\$3.00 off)	x\$30	(\$1.50 ea.)	
Apples (\$3.00 off one bag)	x\$30	(\$1.50 ea.)	
Oranges (\$3.00 off one bag)	x\$30	(\$1.50 ea.)	
Black Diamond Cheese Strings (16 pack)	x\$60	(\$3.00 ea.)	
Naturegg Omega 3 Hard Boiled & Peeled Eggs (2 pack)	x\$11	(\$0.55 ea.)	
Naturegg Break-Free (500 g)	x\$41	(\$2.05 ea.)	
Egg Creations French Toast Blend (Cinnamon & Maple) 500g	x\$41	(\$2.05 ea.)	
Smucker - No sugar added Jam (Strawberry only - 310 ml)	x\$25	(\$1.25 ea.)	
Europe's Best Frozen Fruit (4 Field Berry Only - 600g)	x\$45	(\$2.25 ea.)	
		TOTAL	

We are sending a cheque payable to The Grocery Foundation (5399 Eglinton Ave W., Suite 106. Etobicoke, ON M9C 5K6) for the amount of \$_____. Vouchers will be couriered to the school upon receipt of payment. Expiry date is June 2012. Additional forms are available on the Grocery Foundation website: www.groceryfoundation.com or by photocopy.

Visit Stores to Redeem Vouchers

FreshCo	Price Chopper	Longo's Markets
Metro	Highland Farms	Sobeys
Food Basics	Galati Markets	Foodland

Only these stores are authorized for vouchers.

Vouchers come in booklet of 20.

Please budget with this number in mind.

