Poster Description:

At the top of the poster there is a sky that lightens as it approaches the horizon. A pair of hands are watering a small seedling growing within a tiny mound of dirt. There is one plant on each side of the hands and a small layer of growth that is indicated by the colour green. Beneath the hands, there are four layers of soil that darken in colour gradient. Each layer has a concept, an explanation, and guiding questions. The bottom of the poster has a statement and explanation along with ETFO’s logo.

Concept One: Action

Text Box One:

We are the connection between past and future. How can we nurture the legacy left by those who fought for women's rights while working for the benefit of future generations?

Concept Two: Collaboration

Text Box Two:

Building trust, honouring strengths, practicing mutual respect, and finding common ground are key features of collaboration. When we look back, how did collaboration grow the women's movement? How can we cultivate collaboration amongst diverse experiences within the women's movement?

Concept Three: Accountability

Text Box Three:

Being accountable requires us to reflect on how we can continue to foster inclusion while taking responsibility for our actions. How can accountability be used within the women's movement to include diverse voices and different social issues?

Concept Four: Imagination

Text Box Four:

Our imagination is the limitless space where we envision and create that which has not taken form. How can we enrich our imaginations to build the world we all want? What does this world look and feel like?

Statement: What we do today makes tomorrow better.

Text Below Statement:

This women's month history focuses on our intergenerational connections. The rights, dignity, and protections won by the women's movement advanced the personal and professional lives of Canadian women. As the movement evolved, the need to be more inclusive and representative of diverse experiences was raised by women of colour, women identified members of the 2SLGBTQ+ community, and women with disabilities.

Our collective future needs to be rooted in imagination, accountability, collaboration, and action.